



Radio Promotion

If you would like to use your local Christian radio station to let people know about Myrrh's upcoming concert here are a few suggestions:

- 1.) Call your stations (s) to see if they do **Public Service Announcements (PSA's)** and/ or radio interviews for local concerts. (Give them concert information: location, date, time, etc. for PSA).
- 2.) Ask station (s) if they have, and play any of Myrrh's music. If they don't, we would be glad to send them a CD for radio airplay to create some anticipation about this event.
- 3.) If the radio station (s) want to interview Myrrh, we can call them 3 weeks prior to the concert to set up a time. Please send or call us with the information and we would be glad to make the contact.

We have recently released our three latest CD's to radio stations across the country. Be sure to check with your local station to see if they have it or not (*Bridge*, and or, *Closer* by Myrrh, or *Intercessor* by Bill Murk) if they don't have it, we would be glad to send them a complimentary copy.

Please let us know if you have any questions regarding this information. We want to help you make this an event to remember. (We have also included a sample public service announcement, on diskette, for your convenience.)